

# 2013 ISSA Ship Stores Catalogue



## The publication your customers can't do without....

The ISSA Ship Stores Catalogue is essential reading for all those wishing to purchase ship stores internationally. An easy-to-use coding system means purchasers can see what they are ordering and by quoting the accompanying ISSA Code to their Chandler can ensure they are ordering the correct item among the thousands featured.

With a paid-for global circulation of over 7,000 (one of the highest of its kind in the shipping industry) the ISSA Ship Stores Catalogue is one of the best advertising opportunities available to suppliers to the shipping industry. The 2013 edition will be revised and updated and the design enhanced to make reading clearer and it will be produced in two volumes for ease of reference and housed in a box casing. The catalogue also comes with all of the data on a CD-ROM for quick electronic use on multiple computers either onboard ship or onshore.

## This is a unique opportunity to promote your company's services and products to your global market

### **BOOKING NOW**

Reserve your space - Invoiced 2012  
Published 31st December 2012 (guaranteed)

**ALL ADVERTISERS RECEIVE A COMPLIMENTARY COPY OF THE NEW ISSA CATALOGUE**

### **ADVERTISEMENT RATES**

Prices are quoted in GBP Sterling - Full colour  
Full Page GBP 2500  
Half Page (Horizontal or Vertical) GBP 1500  
Quarter Page (Horizontal or Vertical) GBP 750  
Inside Front/ Inside Back Cover GBP 3000  
Double Page Spread GBP 3500

### **DISCOUNTS FOR EARLY PAYMENT/PAYMENT TERMS**

Advertisers can benefit from a 10% discount on the price paid for their advertisement if they prepay by cheque or bank payment within 30 days of placing the order (during 2011). Alternatively the full price will be due by 31st March 2012 prior to production.

### **DESIGN SERVICES AND ARTWORK**

We can amend or design your advert for you. Prices are available on request. On booking you will be contacted with full technical specifications and deadlines.

### **ADVERTISING SALES AND ENQUIRIES**

Miss Sam Turgis - Elaborate Communications Limited  
Acorn Farm Business Centre, Cublington Road, Wing,  
Leighton Buzzard, Bedfordshire, LU7 0LB, UK  
Tel: +44 (0) 1296 682051/ 682403  
Fax: +44 (0) 1296 682156  
Email: [issa@elabor8.co.uk](mailto:issa@elabor8.co.uk)  
Websites: [www.theshipsupplier.com](http://www.theshipsupplier.com) [www.elabor8.co.uk](http://www.elabor8.co.uk)

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International Ship Suppliers Association,  
The Baltic Exchange, St Mary Axe, London, EC3A 8BH UK  
Tel +44 (0) 20 7626 623/7 Fax +44 (0) 207626 6234  
Email [secretariat@shipsupply.org](mailto:secretariat@shipsupply.org) [www.shipsupply.org](http://www.shipsupply.org)



# 2013 ISSA Ship Stores Catalogue Advertising Agreement



Company name .....

Contact name .....

Email .....

Address .....

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.....

Tel ..... Fax .....

Advertisement Size ..... Orientation Horizontal  Vertical

Position .....

Full price GBP ..... Prepay discount: Yes  \*

\*(Applicable on 2011 bookings only)

Client Signature .....

Company Stamp .....

**ON BOOKING YOU WILL BE CONTACTED REGARDING ARTWORK SPECIFICATIONS**

**TO BOOK YOUR AD PLEASE COMPLETE AND RETURN TO:**

**Miss Sam Turgis - Elaborate Communications Limited**  
Acorn Farm Business Centre, Cublington Road, Wing, nr Leighton Buzzard,  
Bedfordshire, LU7 0LB, United Kingdom  
Tel: +44 (0) 1296 682051/682403 Email: issa@elabor8.co.uk  
Fax: +44 (0) 1296 682156