



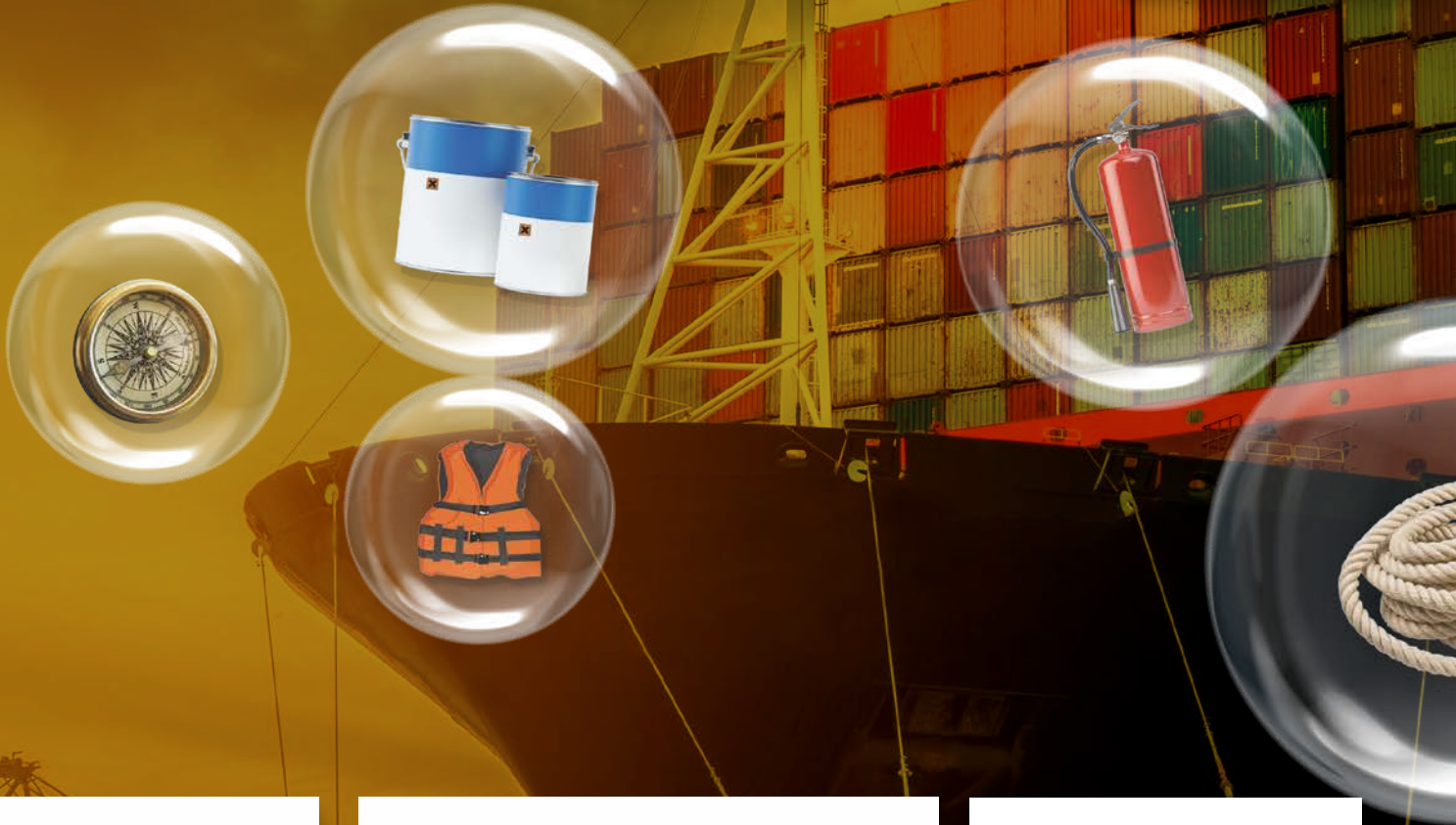
the SHIP *supplier*

The Official Journal of the International Shippers & Services Association

MEDIA PACK MEDIA PACK MEDIA PACK 2024



REGULAR FEATURES



Green ISSA

Medical & Safety Supply

Food & Beverage

Tools & Spare Parts

ISSA News

Regional Focus

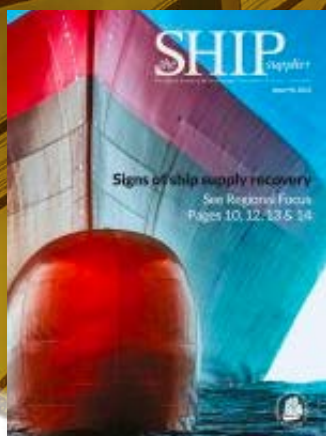
Debt Management

Market News

Crew Welfare

Insurance

Beers, Wines & Spirits



Meats & Fresh Produce

Play

After Hours

Ropes

Port & Agency Services

Navigation, Charts & ECDIS

Life Saving Services

Fire & Evacuation

Emergency Signage

Technology

Chemicals & Lubricants

Paints & Coatings

April Issue

Regional Focus

Greece
Spain
UK

Industry Focus

Green ISSA
Medical and Safety
Supply
Technology
Market News
ISSA News
Debt Management
Fire & Evacuation
Paints & Coatings

Pumps
Valves
Security Equipment
Insurance
Out & About
Play
After Hours

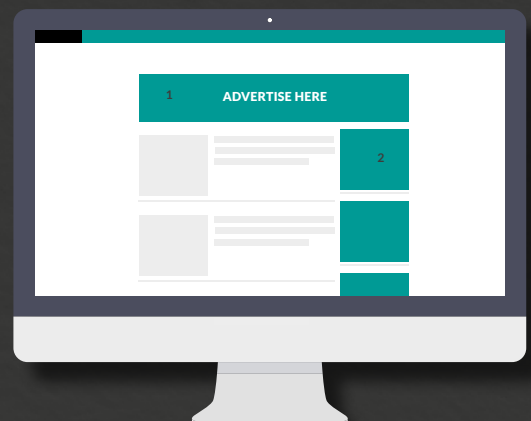
**Distributed at
Posidonia**

**Copy Deadline
16th March**

Published in April



Website Advertising



July Issue

Regional Focus

Middle East, UAE
India

Industry Focus

Green ISSA
Medical and Safety
Supply
Technology
Market News
ISSA News
Debt Management
Food & Beverages
Navigation, Charts and

ECDIS
Emergency Signage
Insurance
Out & About
Play
After Hours

Related Events

IMPA

Copy Deadline

21st June

Published in July



1 Large banner size **1000 x 156 Pixels**
Price per calendar month **GBP 400**

2 Ad space size **250 x 150 Pixels**
Price per calendar month **GBP 200**

For all opportunities and magazine advertising please contact:

Sales Team

issa@elabor8.co.uk | +44 (0)1296 681 428

All web adverts supplied must be at 72dpi jpegs, gifs or animated gifs. Images must be supplied with the URL that they are to link to.

October Issue

Regional Focus

Singapore
SE Asia
Australasia

Industry Focus

Green ISSA
Medical and Safety
Supply
Technology
Market News
ISSA News
Debt Management
Meats & Fresh Produce
Chemicals & Lubricants

Ropes & Anchors
Insurance
Owners' spares
handling – a tale of
caution
Out & About
Play
After Hours

**Distributed at
SMM, Hamburg**

**Copy Deadline
14th September**

Published in October



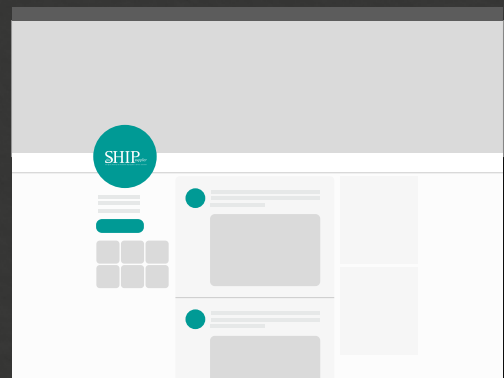
Social Media

Keep up to date with all that is going on within the ship supply community with The Ship Supplier twitter page [@TheShipSupplier](#)

You can follow links to the latest news on our website and see stories from around the shipping industry in general, as well as connecting with clients and other ship suppliers around the globe.



[@TheShipSupplier](#)
[#ShipSupply](#)



SHIP

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The Official Journal of the International Shippers & Services Association

January 2025 Issue

Regional Focus

South & Central
America
North America &
Canada

Industry Focus

Green ISSA
Medical and Safety
Supply
Technology
Market News
ISSA News
Debt Management
Cargo Handling
Equipment
Life Saving Equipment

Hull Maintenance
Crew Stores
Hoses & Couplings
Stationery and
Publications
Port & Agency Services
Insurance
Out & About
Play
After Hours

Distributed at

CMA, Stamford, USA

Copy Deadline

1st December

**Published in January
2025**



Our Team

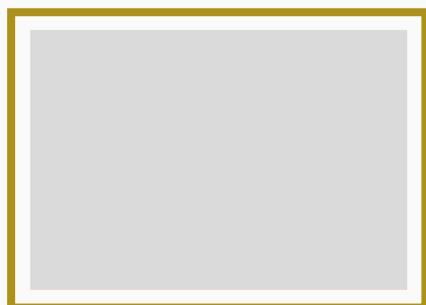
Publisher: Sean Moloney
ISSA Head of Administration: Yvonne Paul
Accounts: Lorraine Kimble
Design: Diptesh Chohan

SHIP
the *supplier*

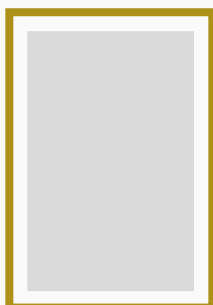
The Official Journal of the International Shippers & Services Association

Editor: Spencer Eade | tsseditorial@elabor8.co.uk
Advertising Sales Manager: Julian Berry | issa@elabor8.co.uk

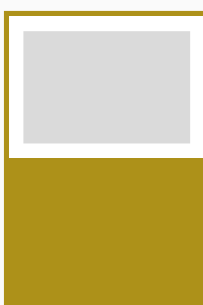
PRINT ADVERTISING



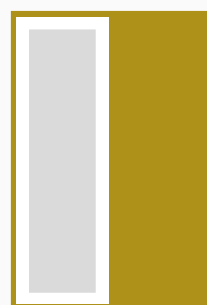
Double Page



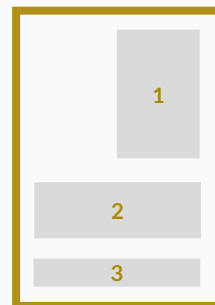
Full Page/Covers



Half Page
horizontal



Half Page
vertical



1 - Quarter Page
vertical

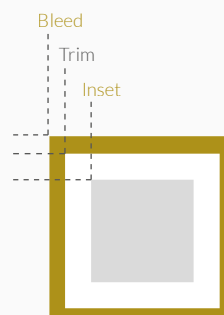
2 - Quarter Page
horizontal

3 - Banner 1/8



Advertising sizes (mm) Supply Full Bleed or Inset

Ad size	Orientation	Full Bleed	Trim	Inset
Double Page	Horizontal	426 x 303	420 x 297	384 x 264
Full Page/Covers	Vertical	216 x 303	210 x 297	174 x 264
Half Page	Horizontal	216 x 151	210 x 145	174 x 130
Half Page	Vertical	108 x 303	105 x 297	85 x 264
Quarter Page	Horizontal	n/a	n/a	174 x 65
Quarter Page	Vertical	n/a	n/a	85 x 130
Banner 1/8	Horizontal	n/a	n/a	174 x 35



Website Banner 250 pixels wide by 150 pixels height PNG/GIF/JPEG RGB 72 DPI

Advertising rates

Ad size/position	Non Member	ISSA Members
Double Page	GBP 3,000	GBP 2,600
Back Cover	GBP 2,500	GBP 2,300
Inside Front/Inside Back Cover	GBP 2,200	GBP 2,000
Full Page	GBP 2,000	GBP 1,650
Half Page	GBP 1000	GBP 850
Quarter Page	GBP 600	GBP 500
Banner 1/8	GBP 400	GBP 350

Discounts are available for multiple advert bookings

Supplying your artwork

We only accept digital artwork for all advertising.

Please supply in one of the following ways:

Email Artwork under 15MB in size can be emailed to: issa@elabor8.co.uk

If your artwork is too large to email it can be uploaded to a file sharing service, for example Dropbox.

Images Artwork may be supplied in a flat image format such as TIFF (.tif), Photoshop PSD (.psd) or Jpeg (.jpg). When supplying images they must be at least 300dpi in resolution and be CMYK or Greyscale in colour mode. If sending Jpegs make sure they are saved with the least compression possible.

PDF When supplying artwork as a PDF please make sure the Distill settings are set at high resolution PDFX1a (ideal) or Press Quality. If your artwork has bleed please include trim marks within the PDF.

Non Acceptable Formats Word Documents, Excel Files, Corel Draw native files, Paintshop Pro native files, Microsoft Publisher and Adobe Pagemaker files. We do not accept artwork as film separations.

Disclaimer

Supplied files must meet the size and format specifications within this document. Additional work to unacceptable files will be charged at GBP 90 per hour (GBP 90 min charge). Customers will be informed before any such work is carried out. The accuracy of supplied artwork remains the customer's responsibility. We will not accept liability for content accuracy if printed proofs have not been supplied. Equally, we will not accept responsibility for errors in final print due to supplied digital data that does not correspond with our specifications.

Advert Design

We can assist you with your artwork - design or amendment - prices on request.

Cancellations

Bookings will be charged in full if cancelled less than 3 weeks prior to publication.



Contact: **Sales Team** | +44 (0)1296 681 428 | issa@elabor8.co.uk

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