the SHIP supplier

The Official Journal of the International Shipsuppliers & Services Association

MEDIA PACK

MEDIA PACK

MEDIA PACK 2024

INTERNATIONAL SHIPSUPPLIERS & SERVICES ASSOCIATION

REGULAR FEATURES

Green ISSA

Medical & Safety Supply

Food & Beverage

Tools & Spare Parts

ISSA News

Regional Focus

Debt Management

Market News

Crew Welfare

Insurance

Beers, Wines & Spirits

For all opportunities and magazine advertising please contact: **Sales Team issa@elabor8.co.uk | +44 (0)1296 681 428**

Meats & Fresh Produce

Play

After Hours

Ropes

Port & Agency Services

Navigation, Charts & ECDIS

Life Saving Services

Fire & Evacuation

Emergency Signage

Technology

Chemicals & Lubricants

Paints & Coatings

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The Official Journal of the International Shipsuppliers & Services Association

April Issue

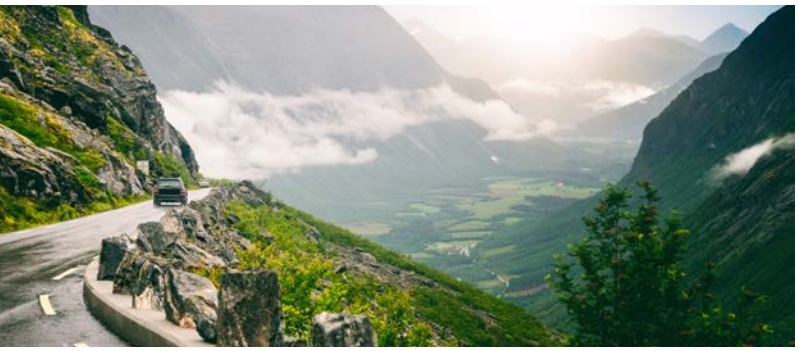
Regional Focus
Greece
Spain
UK

Industry Focus
Green ISSA
Medical and Safety
Supply
Technology
Market News
ISSA News
Debt Management
Fire & Evacuation
Paints & Coatings
Pumps
Valves
Security Equipment
Insurance
Out & About
Play
After Hours

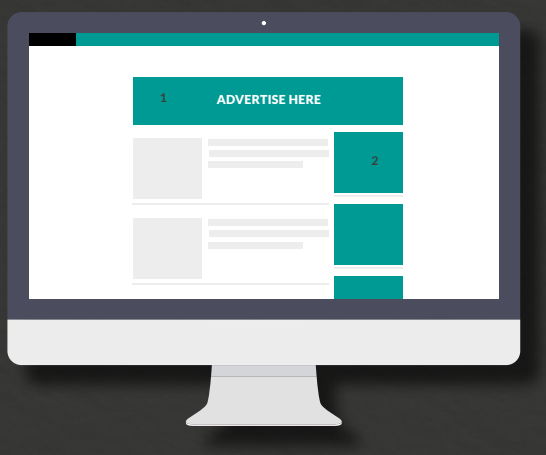
Distributed at Posidonia

Copy Deadline 16th March

Published in April



Website Advertising



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The Official Journal of the International Shipsuppliers & Services Association

July Issue

Regional Focus
Middle East, UAE
India

Industry Focus
Green ISSA
Medical and Safety
Supply
Technology
Market News
ISSA News
Debt Management
Food & Beverages
Navigation, Charts and ECDIS
Emergency Signage
Insurance
Out & About
Play
After Hours

Related Events
IMPA

Copy Deadline
21st June

Published in July

1 Large banner size **1000 x 156 Pixels**
Price per calender month **GBP 400**

2 Ad space size **250 x 150 Pixels**
Price per calender month **GBP 200**

All web adverts supplied must be at 72dpi jpegs, gifs or animated gifs. Images must be supplied with the URL that they are to link to.

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The Official Journal of the International Shipsuppliers & Services Association

October Issue

Regional Focus
Singapore
SE Asia
Australasia

Industry Focus
Green ISSA
Medical and Safety
Supply
Technology
Market News
ISSA News
Debt Management
Meats & Fresh Produce
Chemicals & Lubricants
Ropes & Anchors
Insurance
Owners' spares handling – a tale of caution
Out & About
Play
After Hours

Distributed at SMM, Hamburg

Copy Deadline 14th September

Published in October

Social Media

Keep up to date with all that is going on within the ship supply community with The Ship Supplier twitter page @TheShipSupplier

You can follow links to the latest news on our website and see stories from around the shipping industry in general, as well as connecting with clients and other ship suppliers around the globe.

@TheShipSupplier
#ShipSupply

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The Official Journal of the International Shipsuppliers & Services Association

January 2025 Issue

Regional Focus
South & Central America
North America & Canada

Industry Focus
Green ISSA
Medical and Safety
Supply
Technology
Market News
ISSA News
Debt Management
Cargo Handling Equipment
Life Saving Equipment
Hull Maintenance
Crew Stores
Hoses & Couplings
Stationery and Publications
Port & Agency Services
Insurance
Out & About
Play
After Hours

Distributed at CMA, Stamford, USA

Copy Deadline 1st December

Published in January 2025

Our Team

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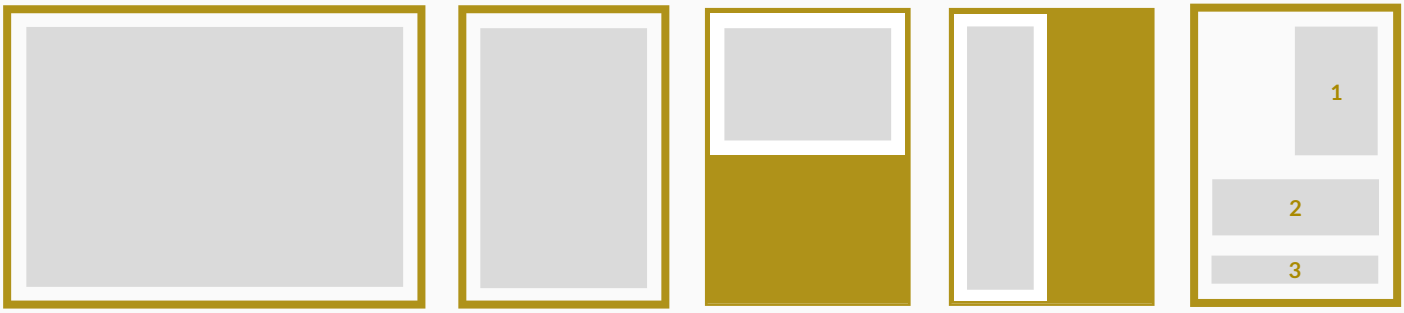
PRINT ADVERTISING



Double Page

Full Page/Covers

Half Page
horizontal

Half Page
vertical

1 - Quarter Page
vertical

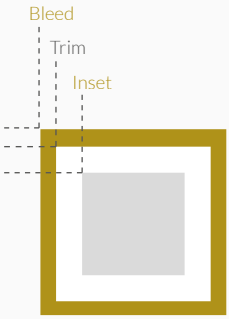
2 - Quarter Page
horizontal

3 - Banner 1/8

3mm Bleed Trim Inset

Advertising sizes (mm) Supply Full Bleed or Inset

Ad size	Orientation	Full Bleed	Trim	Inset
Double Page	Horizontal	426 x 303	420 x 297	384 x 264
Full Page/Covers	Vertical	216 x 303	210 x 297	174 x 264
Half Page	Horizontal	216 x 151	210 x 145	174 x 130
Half Page	Vertical	108 x 303	105 x 297	85 x 264
Quarter Page	Horizontal	n/a	n/a	174 x 65
Quarter Page	Vertical	n/a	n/a	85 x 130
Banner 1/8	Horizontal	n/a	n/a	174 x 35



Website Banner 250 pixels wide by 150 pixels height PNG/GIF/JPEG RGB 72 DPI

Advertising rates

Ad size/position	Non Member	ISSA Members
Double Page	GBP **3,000**	GBP **2,600**
Back Cover	GBP **2,500**	GBP **2,300**
Inside Front/Inside Back Cover	GBP **2,200**	GBP **2,000**
Full Page	GBP **2,000**	GBP **1,650**
Half Page	GBP **1000**	GBP **850**
Quarter Page	GBP **600**	GBP **500**
Banner 1/8	GBP **400**	GBP **350**

Discounts are available for multiple advert bookings

Supplying your artwork

We only accept digital artwork for all advertising.

Please supply in one of the following ways:

Email Artwork under 15MB in size can be emailed to: issa@elabor8.co.uk

If your artwork is too large to email it can be uploaded to a file sharing service, for example Dropbox.

Images Artwork may be supplied in a flat image format such as TIFF (.tif), Photoshop PSD (.psd) or Jpeg (.jpg). When supplying images they must be at least 300dpi in resolution and be CMYK or Greyscale in colour mode. If sending Jpegs make sure they are saved with the least compression possible.

PDF When supplying artwork as a PDF please make sure the Distill settings are set at high resolution PDFX1a (ideal) or Press Quality. If your artwork has bleed please include trim marks within the PDF.

Non Acceptable Formats Word Documents, Excel Files, Corel Draw native files, Paintshop Pro native files, Microsoft Publisher and Adobe Pagemaker files. We do not accept artwork as film separations.

Disclaimer

Supplied files must meet the size and format specifications within this document. Additional work to unacceptable files will be charged at GBP 90 per hour (GBP 90 min charge). Customers will be informed before any such work is carried out. The accuracy of supplied artwork remains the customer's responsibility. We will not accept liability for content accuracy if printed proofs have not been supplied. Equally, we will not accept responsibility for errors in final print due to supplied digital data that does not correspond with our specifications.

Advert Design

We can assist you with your artwork - design or amendment - prices on request.

Cancellations

Bookings will be charged in full if cancelled less than 3 weeks prior to publication.

elaborate COMMUNICATIONS

Contact: **Sales Team** | **+44 (0)1296 681 428** | **issa@elabor8.co.uk**

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